

Dear

As a friend and supporter of the Penn Memory Center/Penn Healthy Brain Research Center, you have the opportunity to affect change and create a legacy right here in our Philadelphia community. It is a great honor to invite you to become a member of the Penn Memory Center/Healthy Brain Research Center Advisory Board.

The Penn Memory Center (PMC) is a National Institute on Aging funded Alzheimer's disease center. A key mission of our center is to conduct research that will improve the diagnosis and treatment of people with Alzheimer's disease and other age-related memory disorders, to conduct research that will prevent these problems, and to disseminate these results to the Philadelphia community.

The Penn Healthy Brain Research Center participates in the CDC's Healthy Brain Research Network's efforts to establish and advance a research agenda in cognitive health and healthy brain aging. Our center activities include development of a "Public Health Dimensions of Cognitive Aging," MPH course/certificate program, Scholars Program, partnership with local churches and community organizations to improve cognitive health in West Philadelphia, developing educational programming to improve capacity assessment and recognize senior's financial security as a public health issue, and developing messaging to promote adult children to accompany a parent or relative to a memory center.

Our goals are that our research and dissemination efforts reflect our region's multicultural makeup and that we raise awareness about Alzheimer's disease and brain health in the communities of Philadelphia. We have a particular focus on the African American community.

Your experience and insight will help us determine what we can do to better serve our community and achieve our goals. That's why we are reaching out to you.

The main purpose of our Advisory Board is to provide the Penn Memory Center/Penn Healthy Brain Research Center leadership with candid guidance, advice and critiques. We will discuss roles and expectations at our first combined board meeting.

The Advisory Board will meet two times a year and each meeting will start with refreshments.

Thank you for your consideration on becoming part of Penn Memory Center/Penn Healthy Brain Research Center's Advisory Board. Our first meeting will be in early August.

Please call Tigist Hailu at 215-573-6095 or email Tigist.hailu@uphs.upenn.edu to accept our invitation or if you have any questions or concerns.

Thank you for your time and interest.

Jason Karlawish and Amy Jordan