

Advisory Board

Purpose: The main purpose of our Advisory Board is to provide the Penn Memory Center/Penn Healthy Brain Research Center leadership with candid guidance, advice and critiques.

Goal: Our goals are that our research and dissemination efforts reflect our region's multicultural makeup and that we raise awareness about Alzheimer's disease and brain health in the communities of Philadelphia. We have a particular focus on the African American community.

Advisory Board Roles and Expectations

- Know and understand the goal and mission of the Penn Memory Center/Penn Healthy Brain Research Center
- Attend bi-annual board meetings
- Advise the research team on outreach and recruitment strategies that are culturally sensitive
- Support the recruitment and retention of research subjects
- Review and comment on print, video and other materials used for education, outreach and research recruitment
- Review research protocols we are considering
- Serve as a community ambassador and advocate for Alzheimer's disease and brain health in Philadelphia
- Provide strategies for building community relations to enhance research participation and programming in the African-American community